



**TV in the U.S. will switch to all-digital broadcasting in February 2009.**

**Digital TV offers four different KCTS 9 channels—all still free, as always.**

**Your TV picture and sound quality may also be improved.**

**Let KCTS 9 be your guide to digital TV—we will help you make the switch easily.**

**Sign up for our DTV help list and we'll keep you up to date throughout the year so you can make the switch smoothly.**

**Go to [KCTS.org](http://KCTS.org) to sign up or call Member Services at 1.800.937.5287.**



**The U.S. digital television transition will not change how you view KCTS 9.**

### **What is the switch to digital television?**

After February 17, 2009, all television stations will broadcast exclusively via a digital signal, replacing the traditional analog format that has been used since TV's inception. KCTS 9 is here to help you with this transition.

### **Are you ready for digital television?**

Depending on your TV set-up, you may need to take some simple steps to continue receiving broadcast signals after February 2009. There are a few things you need to know to ensure you and your family will enjoy a smooth transition.

If you subscribe to a paid service such as cable or satellite, or already use a television with a digital tuner, you will not need to make any changes to enjoy the advantages of DTV after February 2009.

### **You can still use your old TV.**

If you use an antenna with an analog TV, you will need to update your system to ensure KCTS 9 reaches your television after February 2009. You have a few choices:

- Purchase a set-top digital converter box that will allow you to continue to use your current analog television and antenna.
- Subscribe to a paid television service such as cable or satellite.
- Buy a new TV set with an ATSC digital tuner.

### **What kind of television set do you have?**

To determine whether you have a digital or analog TV set, check your owner's manual or go to the manufacturer's web site. If you have a digital TV, the owner's manual will mention an ATSC or digital tuner. If the owner's manual says your TV is "DTV-ready," or makes no mention of a digital tuner, you have an analog TV. If your TV is more than a couple of years old, it likely does NOT have a digital tuner.

## The digital converter box coupon program

A digital converter box allows you to use your current analog television set and receive the new digital signal. Converter boxes are expected to cost \$40 to \$70. The federal government is currently offering \$40 coupons to be used toward the purchase of digital converter boxes (limit two coupons per household), bringing the actual cost to \$30 or less. To request a coupon, visit [dtv2009.gov](http://dtv2009.gov) and complete the form. Or, call **1.888.388.2009** to request your coupon.

These coupons are limited, so request your coupon today!

## Is KCTS 9 changing its broadcasts?

KCTS 9 has been broadcasting digital channels since 1998. After the switch to digital is complete, we will have four digital channels, offering our audience expanded program options and viewing times. You'll have four KCTS 9 choices every time you turn on your TV, including:

- **KCTS 9 DT**, our original primary channel, now in clear, digital format.
- **KCTS 9 Create**, the best in lifestyle and how-to programming.
- **KCTS 9 HD**, high-definition and other wide-screen public television programming.
- **KCTS 9 V-Me**, the quality and integrity of public television, en español.

## Will my current cable or satellite service continue to work?

You should be able to continue watching your existing TV with your current cable or satellite service, though some services may require a new set-top box. Cable and satellite systems may not provide all KCTS 9 channels; check with your service provider to find out their plans and the details.

## Will my antenna work with digital signals?

If your antenna provides a good incoming signal now, it should continue to work with a digital signal. Check to be sure you have an all-band antenna capable of receiving UHF and VHF to be sure you'll get all your local channels. You'll still need to add a converter box or invest in a digital TV.

## Key things to know

Your current KCTS 9 reception will continue without interruption through February 17, 2009. Converter boxes are available now at many retailers, and coupons may be requested by calling **1.888.DTV.2009** or going to [dtv2009.gov](http://dtv2009.gov). Sign up early to be sure you get your coupons.

## Learn more.

For more information on digital television, please visit [KCTS.org/digital](http://KCTS.org/digital) or contact KCTS 9 at **1.800.937.5287** or [DTVhelp@KCTS.org](mailto:DTVhelp@KCTS.org).